

Pricing Structure and Options

Start - Up Package includes

- Initial consultation to become knowledgeable about your marketing goals and your voice
- Establish a Constant Contact account for your business
- Create a branded email master template of your choosing or a matched template duplicating your website.
- List management - Be sure that the current list of addresses is uploaded and put into categories
- Develop a continuous library of images both from your website, in season pictures and stock photos
- Create branded template for Welcome letter, Confirmed Subscription opt in and anything else needed to start
- Create links to websites

Regular monthly newsletters - options

1. **Modified Customer Content** –You email me what you want and I will rework it resize it, give it appropriate links, add more personality and voice, select graphics and go the extra mile for you.
2. **Customer Requests Content** – You tell me what you want and I will write it and customize it.
3. **Newsletter Training** - I can train you or your staff to do the newsletter themselves, after we have set it up and completed 2-3 newsletters.

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Email and Social Media Marketing

Solutions Partner with Constant Contact



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